



SEAMLESS

CONTROLLED, CERTIFIED AND VERIFIED



**BUREAU
VERITAS**

Cotton | because traceability is in fashion

Goals | Trends | Innovations



Digitalisation



Traceability



Transparency



Sustainability



Benefits for supply chain



Unique service offering

Introducing a **SEAMLESS** service offering from **SEED** to **STORE**

Raw material
& farm



Consumer
market



QR code scanning
enables product
traceability



Supply chain transparency &
traceability



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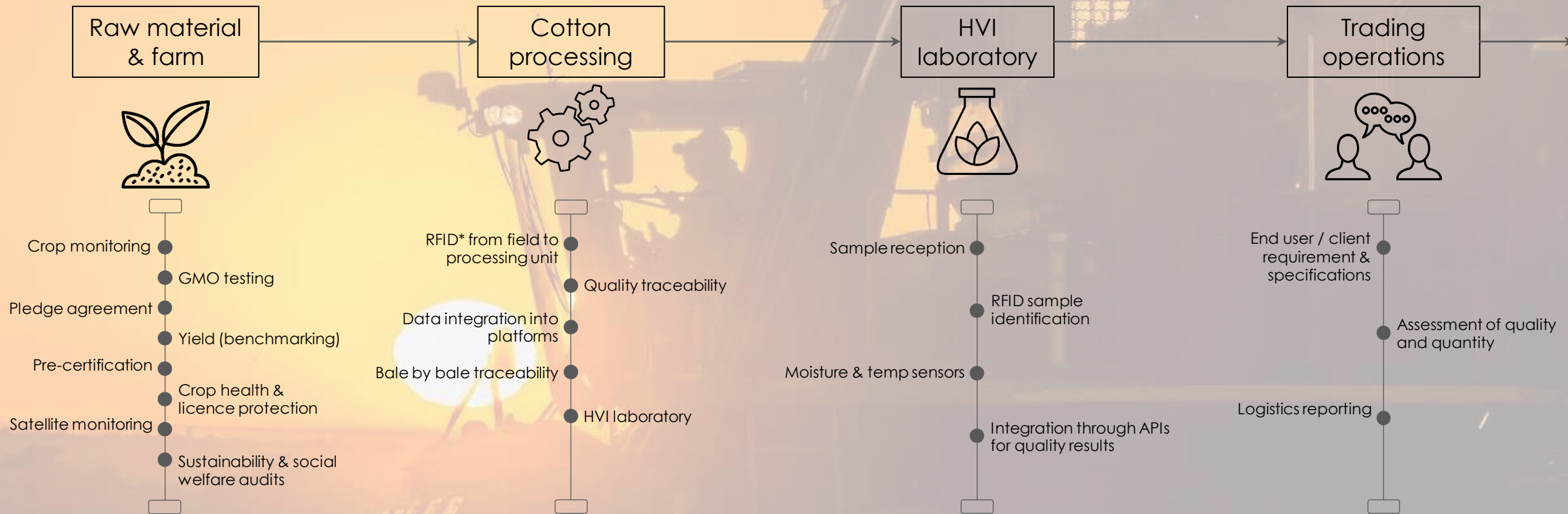


SEAMLESS



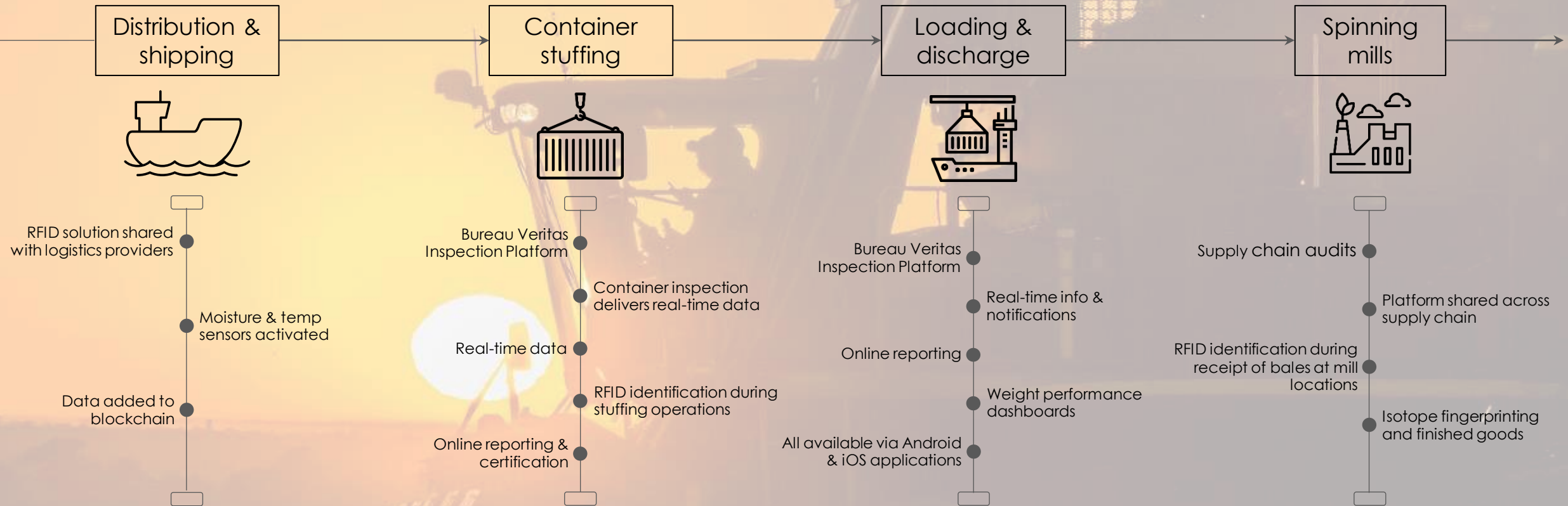
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SEAMLESS | from SEED to STORE



Pledge Agreement | used as negotiable document & payable on demand
RFID | Radio Frequency Identification
APIs | Application Programme Interface

SEAMLESS | from SEED to STORE



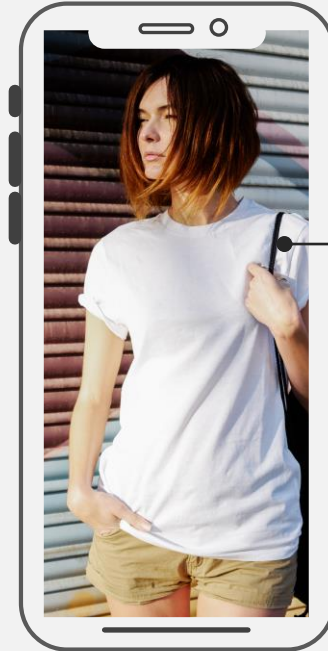
SEAMLESS | from SEED to STORE



Product traceability given to consumer via QR code scanning on iOS and Android devices.

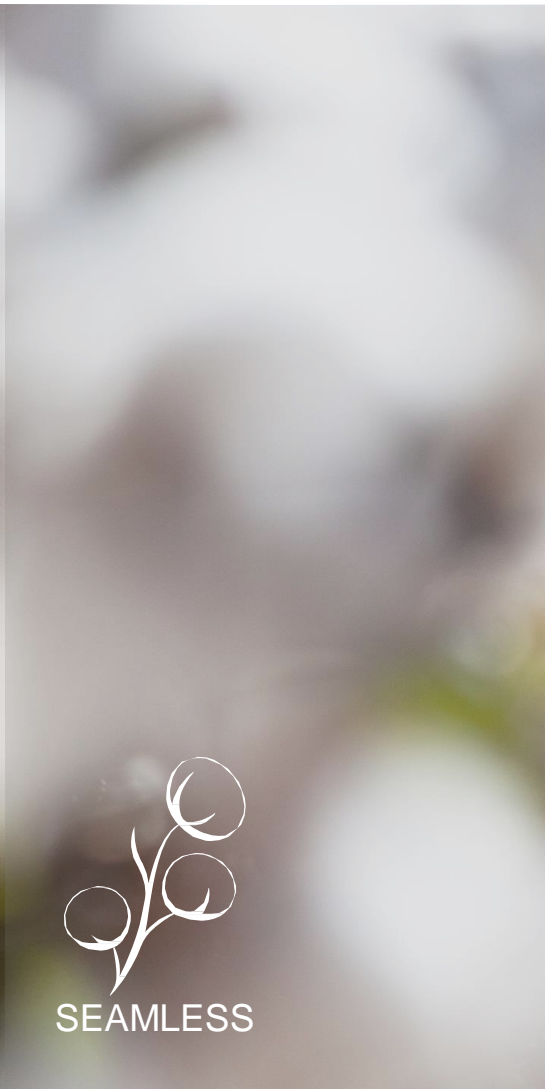


Retail store

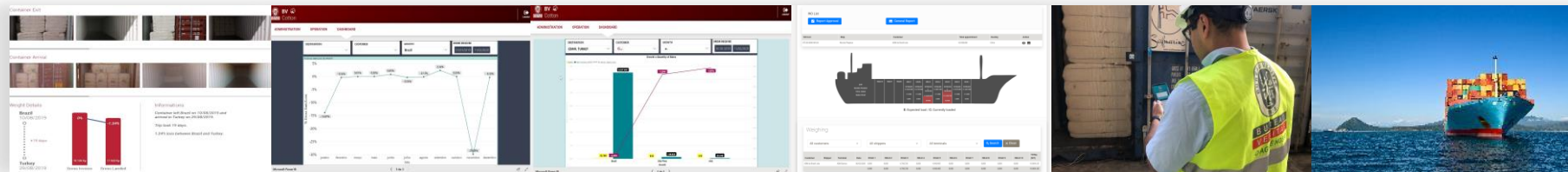
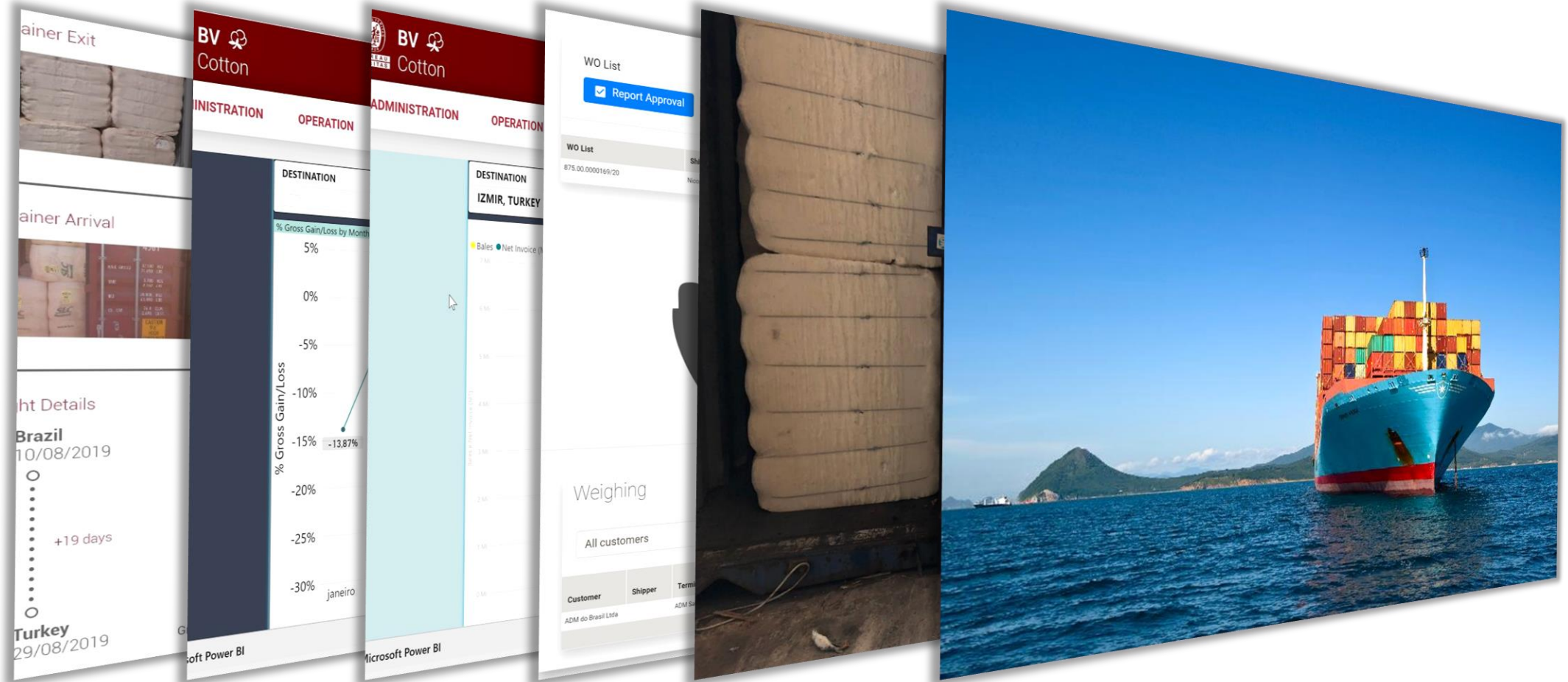


Our traceability offering provides the retailer full supply chain transparency & traceability on all aspects of sustainable matters and social welfare practices

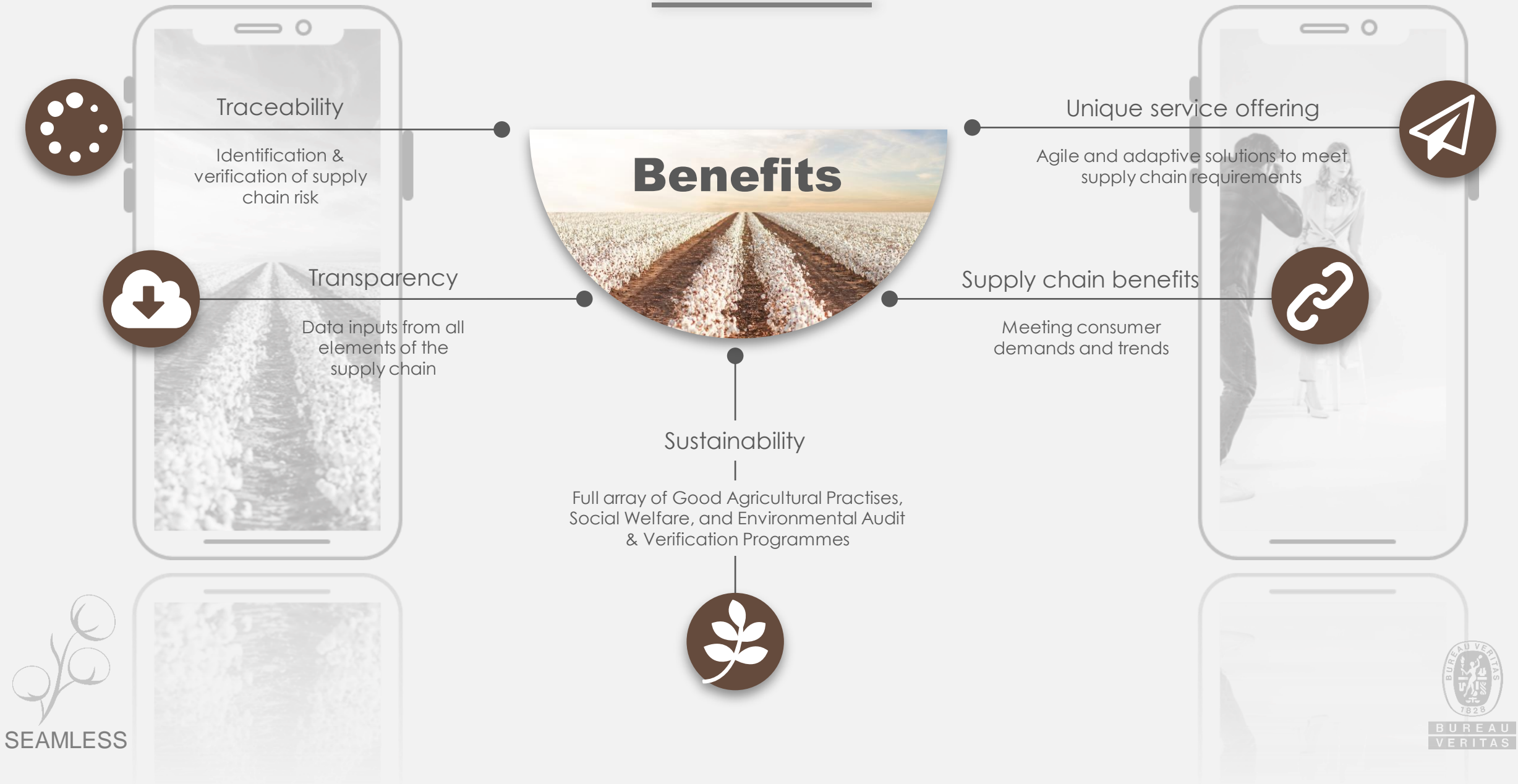
Example documents



SEAMLESS | from SEED to STORE



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Next steps



Identify regions
& suppliers



Establish
tonnage



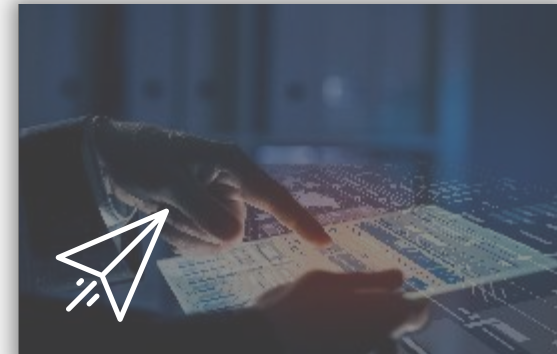
Understand trade flows &
field mapping



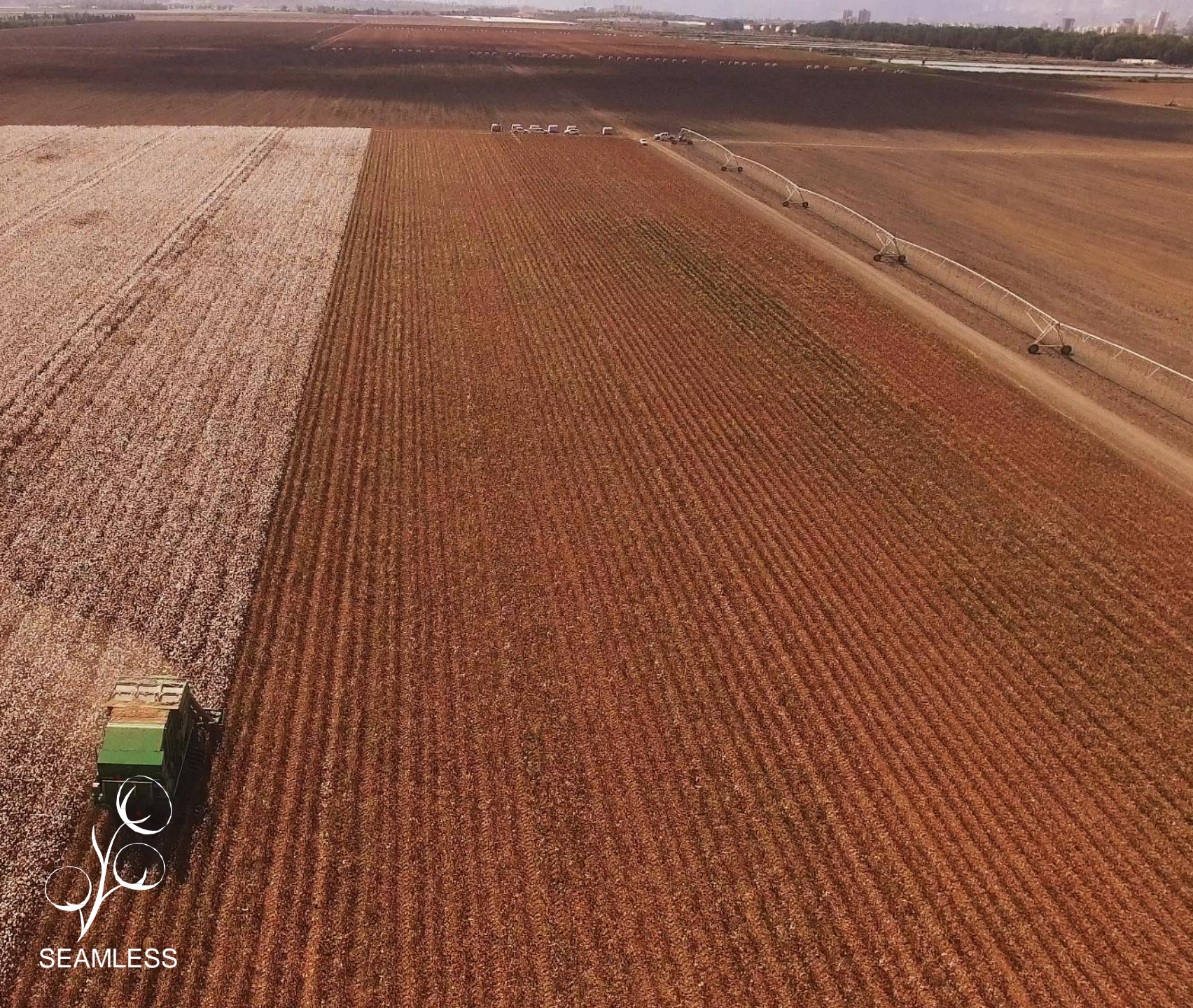
Creation of audit scheme &
stakeholders



Execute &
review pilot



Audit data verification
& global roll-out



Contact Us



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Shaping a World of Trust



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