

TRACEABILITY SOLUTIONS BY BUREAU VERITAS

Bureau Veritas is a business-to-business-to-society company offering innovative one-stop-shop TRACEABILITY solutions throughout supply chains.

CONTEXT

Society expects greater transparency on the safety, origin and sustainability of products consumed. Did you know? **78% of people surveyed** are willing to change their food consumption habits by paying a **premium** for products which can show they're from **sustainable** and **traceable** origins.

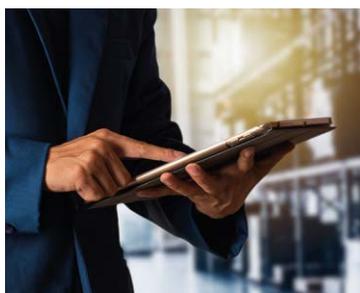
Outlook: The **TRACEABILITY** of products will progressively become the '**new normal**'.

Early adopters will enjoy premiums, whilst in the longer term, others will face challenges to catch-up and embed traceability into their business models.

Many companies are already leading the way;

Leaders are developing the narrative internally to promote risk management and compliance within their supply chains which in turn, offers brand protection;

By offering best-in-class traceability solutions, the end consumer will welcome product differentiation and take advantage of greater transparency whilst retailers will enjoy the benefits of brand protection.



USE CASE 1: SUPPLY CHAIN RISK AND PERFORMANCE MANAGEMENT

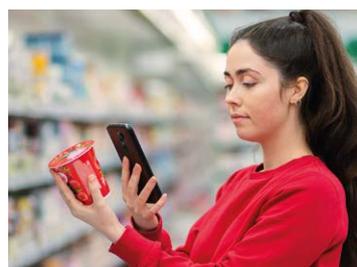
What you can expect: Traceability passport including **traceability** score, data reliability, quality test result and environmental criteria such as carbon footprint.

Key activities: Define the scope, criteria and scoring methodology, mapping and onboarding of Tier 1/2/3 suppliers, inspection / audits / tests at supplier facilities, data recollection on user-friendly platform (powered by our partner Optel), scoring / reporting with risk assessment analysis.

USE CASE 2: BRAND DIFFERENTIATION

What you can expect: QR code on the product labels, which will lead consumer to access insights into to product's supply chain, showing quality test results, the total impact the product has on the environment and innovative solutions driven by suppliers to mitigate further impact.

Key activities: Building on internal solution, selection of information and level of granularity to be shared to consumers, interface between traceability platform and webpages hosting reports for consumers.



For more information, please, contact us:
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